

# SFC

## TERMS AND CONDITIONS PRODUCTS AND SERVICES

## 1. WHO WE ARE

- 1.1. We are operating as Six Figure Consultancy(SFC), the campaign name for OLI Training Company, a company registered in England and Wales, with company number 07038145 and registered office at 840 Ibis Court, Centre Park, Warrington, England, WA1 1RL United Kingdom.
- 1.2. We provide consultancy services required to develop entrepreneurs or small business owners to stand out, scale up and grow their businesses covering mindset, business strategies and technology.
- 1.3. Our contact details are:  
07828851845  
info@sixfigureconsultancy.com

## 2. OUR SERVICES

- 2.1. We provide the following services (“Products and Services”):
  - StartUp Program – a 3-month or 6-month or 12-month programme for businesses in their early stages, designed to focus and develop 4 key areas of business, namely Unpack Brilliance, Defining Market, Creating Offers and Sales Process, as detailed in Schedule 1 of these T&Cs.
  - Our program will cover the following stages : Defining the audiences, Creating a Business Model (IP Value), Understanding Networking Events success, Creating and running successful conversion events, Building yearly content models and creating multiple offers for sales.
  - Coaching and Consulting StartUp program has been broken into Bronze, Silver and Gold Level:
    - **Brone Level:** 12 Sessions over 3 months and S.E.O. on one client website over 3 months
    - **Silver Level:** 18 Sessions over 6 months and S.E.O. on one client website over 6 months and Email Marketing for 6 months
    - **Gold Level:** 24 Sessions over 12 months and S.E.O. on one client website over 12 months, Email Marketing for 12 months and implementation of a Quiz Funnel to capture initial interest of your prospects.
  - Each level of the StartUp Program has different prices as offered below. Any tech build projects such as websites or apps including work with AI to implement will be quoted separately and are not included in this.
  - This program can be delivered to suit client’s requirements but any mix and match between the 3 levels mentioned above will have custom pricing as agreed at the time with the consultant and client.
  - Performance Add-ons – Extra sessions can be bought as multiple of 3, 6 or 9 at a reduced rate as agreed beyond or in addition to the sessions of the StartUp Program irrespective of the level chosen.
- 2.2. Our Products and Services constitute “Information Only” and are supplied for informational purposes only. Our Products and Services do not constitute financial or legal recommendations or advice. You are recommended to engage licensed professional advice for legal and financial needs.
- 2.3. The Products and Services may include in-person and/or virtual meetings on pre-set dates and times (“Scheduled Events”) where you may interact with other individuals who purchased or were invited to join the same Products and Services you did (“Participants”).

- 2.4. We deliver the Products and Services through experts we engage for the purpose of speaking to you and mentoring you (“Mentors”).

## 3. OUR CONTRACT WITH YOU AND WHEN THESE T&CS APPLY

- 3.1. If you wish to engage us to provide Products and Services to you, you shall send us the order form for the Products and Services you selected (“Order”).
- 3.2. We will review your Order and notify you if we accepted it. We are under no obligation to accept your Order.
- 3.3. When we notify you that we accepted the Order a contract will be formed between us and you for the supply of the Products and Services included in the Order, in accordance with the Order and these T&Cs (“Contract”).
- 3.4. These T&Cs shall apply to the Contract and set out your and our rights and obligations in connection with the supply of the Products and Services. You must comply with these T&Cs. Therefore, you should read these T&Cs very carefully.
- 3.6. We may need to: (i) change a Scheduled Event, (ii) replace a Mentor or other speaker, (iii) change the delivery format, or (iv) make any other change to a Scheduled Event. We reserve the right to implement these changes if needed. If we do it, we will inform you about the changes as soon as possible and you shall not have the right to terminate the Contract if we do.

## 4. SCHEDULED EVENTS RECORDING, ELEARNING PORTAL, FACEBOOK PRIVATE GROUPS AND OUR COMMUNITY

- 4.1. The Scheduled Events or Sessions may be recorded and shared with the Participant and/or Community Members as part of our agreements and arrangement with them. We will let you know if and when they are. If you do not agree to participate in the recording, you shall not attend the Scheduled Event. However, you shall not have the right to terminate the Contract if you decide not to participate in a Scheduled Event that is being recorded. By participating in a Scheduled Event that is being recorded, you agree that we use your image and voice as recorded for the purpose set out in this clause.
- 4.2. Our Products and Services give you access to our eLearning Portal, to the Facebook private groups dedicated to each Product and Service you purchased (“Facebook Groups”). This access will last for the duration of the Contract.
- 4.3. When the Contract is formed, we will provide you with the necessary login, passwords and access instructions.
- 4.4. Your access to the eLearning Portal will be subject to the eLearning Portal Terms and Conditions of Use. Your access to the Facebook Groups will be subject to (i) Facebook Terms and Conditions, and (ii) our Dent Community Guidelines. If you don’t want to comply to these terms and conditions, you should not access the eLearning Portal, the Facebook Groups and/or the contact details of the Community Members.
- 4.5. At the end of the Contract, you will be given the opportunity to extend your access through a paid monthly subscription. We will notify you of the upcoming expiry of your access to the eLearning Portal and the Facebook, as well as your options to subscribe for continued access.
- 4.6. If you don’t subscribe to continued access to the any of

our Facebook Groups, your access to them will be cancelled upon termination of the Contract.

## 5. BUSINESS WITH OTHER PARTICIPANTS AND COMMUNITY MEMBERS

- 5.1. You may enter into business arrangements with the arrangements with Participants and Community Members include (but are not limited to) collaborations, partnerships and/or agreements for the supply of goods and/or services ("Business Arrangements").
- 5.2. We do not endorse any Participant or Community Members and will not be liable for any loss or damage you may suffer in connection with any Business Arrangement.

## 6. PRICE AND PAYMENT TERMS

- 6.1. In consideration of the supply of the Products and Services you shall pay us the fees set out in the Order ("Fees"). The Fees may include VAT if it applies to you and your Order.
- 6.2. You shall pay the Fees on the dates set out in the Order and in accordance with the payment plan you selected in the Order. Because our billing system is automated, requests to make changes to the selected payment plan will incur a £35 administrative fee to your next payment.
- 6.3. You can pay the Fees with a debit or credit card, via BACS or Direct Debit. We use Stripe or Paypal to accept card payments as well.
- 6.4. If you elected to pay the Fees with a debit or credit card ("Primary Card"), we will obtain your card information and charge authorisation. We will bill your card on the date when the Fees are due in accordance with the Order.
- 6.5. If you are on a payment plan, you must provide us with a second debit or credit card ("Secondary Card") that is registered to you personally and not to your business.
- 6.6. If we are unable to process your payment via your Primary Card on the due date, we will make 2 additional attempts within 7 days. If your payment is not processed on the third attempt, we will make 3 attempts to process your payment via your Secondary Card within 7 days. If we are unable to successfully process your payment via Primary or Secondary Card, then a processing fee of £35 will be added to your outstanding payment.
- 6.7. If Fees remains unpaid for more than 14 days from its due date, your right to attend and participate in the chosen Products and Services will be suspended until the Fees that are due are paid.
- 6.8. If payment remains unpaid for more than 30 days, you will
- 6.9. be charged a late payment fee of 10% of the outstanding balance and you will begin to incur interest on the unpaid balance in the amount of 1.5% per month, or the maximum allowed by law if lower than 1.5% per month.

## 7. CANCELLATIONS

- 7.1. Since you can get results based on learnings from our consulting, coaching or mentoring at any point once the work has started, our Products and Services are based on 12-month contract and the Fees that apply to them reflect that. Therefore, you cannot cancel any of the Products and Services after we have accepted the Order. If you do, the Fees will continue to be due.
- 7.2. The Fees will continue to be due even if you stop attending the Scheduled Events or Sessions.
- 7.3. SFC offers affordable monthly payment options but all payments must be cleared off within 12 months of

starting any package levels.

## 8. OUR OBLIGATIONS

- 8.1. We will deliver the Products and Services with skill and care in accordance with the Order and these T&Cs. Nevertheless, we do not guarantee that by purchasing our Products and Services you or your business will obtain any specific results or growth and we shall not be liable if you don't.

## 9. YOUR COMMITMENT

- 9.1. The Products and Services are designed to help you develop your business and/or entrepreneurial skills. Therefore, the results you may get from the Products and Services depends on your commitment to attend the Scheduled Events and follow the programmes, activities and tasks set out in the Products and Services.

## 10. CONFIDENTIALITY

- 10.1. You must be committed to confidentiality.
- 10.2. As part of the Products and Services, we, you and the Participants may share ideas and confidential information (including information about experimenting with concepts and strategies). You must keep any information shared by us or any Participant confidential.
- 10.3. We will not, however, be liable if you share an idea and later believe that another Participant or person took this idea, or if you feel negatively affected by someone's reaction to information you choose to share.
- 10.4. You do not need to share personal or confidential information to fully experience the potential positive results of your participation if you do not wish to do so.

## 11. INTELLECTUAL PROPERTY

- 11.1. For the purposes of these T&Cs, Intellectual Property Rights means patents, utility models, rights to inventions, copyright and related rights, trademarks and service marks, trade names and domain names, rights in get-up, goodwill and the right to sue for passing off or unfair competition, rights in design, rights in computer software, database rights, rights to preserve the confidentiality of information (including know-how and trade secrets) and any other intellectual property rights, including applications for renewals and extensions of such rights and all similar/ equivalent rights which subsist now or in the future in any part of the world. As part of the Products and Services, Participants from time to time may get extensive information, literature, handouts, recordings, strategies, tests, products and other materials, including recordings of the Scheduled Events ("Materials").
- 11.2. We own or have the license to use for the purposes of the supply of the Products and Services any and all Intellectual Property Rights in the Materials, the Products and Services, our website and in our logo and brand and we grant you a worldwide, non-exclusive, non-sublicensable, royalty-free, non-transferable licence to use the Intellectual Property Rights in them for the sole and exclusive purpose of complying with your obligations and exercising your rights under the Contract.
- 11.3. Nothing in these T&Cs or the Contract shall be deemed to transfer to you the ownership of any Intellectual Property Rights in the Materials, the Products and Services, our website and in our logo and brand.
- 11.4. You acknowledge and agree that we may collect data

related to your use of the Products and Services and use this data in marketing analysis, to improve our Products and Services, to develop new products and services and for other internal purposes.

## 12. USE OF THIRD PARTIES

- 12.1. We may use third parties to complete any part of our products and services. If we are running any projects on your behalf we will cover the costs for any such use.
- 12.2. The Additional Fee shall only be paid in addition to if we have to make additional purchases from third parties that are not part of our original agreement such as Domain purchases, Hosting or Security.

## 13. COMPLAINTS

- 13.1. We take all complaints seriously. If you have any complaint about the Products and Services or a Mentor, we will take every reasonable step to rectify the issue.
- 13.2. You shall send your complaint to [info@sixfigureconsultancy.com](mailto:info@sixfigureconsultancy.com)
- 13.3. We usually acknowledge receipt of your complaints within 48 hours after you send it. We aim at fully resolving the complaint within 20 working days after we acknowledge receipt of the complaint
- 13.4. Neither you nor we will go online or escalate into a legal processes without first allowing the 20 working days for investigation and resolution.
- 13.5. Neither you nor we will publicly complain on platforms such as Facebook, Twitter, blogs etc. without first attempting to resolve the issue in accordance with this clause.

## 14. TERM AND TERMINATION

- 14.1. The Contract shall become effective in accordance with clause 3.3 of these T&Cs and, subject to this clause and clause 7 shall remain in full force and effect until the delivery of the Products and Services in accordance with its terms and conditions.
- 14.2. We may terminate the Contract and with immediate effects if you materially breach any term of the Contract and fail to remedy the breach within 5 working days after being notified by us to do so. If we terminate the Contract in accordance with this clause, you will not be entitled to any refund of Fees that have been paid and the Fees that are outstanding will continue to be due and payable.

## 15. COLLECTIONS

- 15.1. If we have to send your account to collections or pursue legal action for non-payment of Fees, we shall be entitled to recover its associated legal fees and costs.

## 16. PRIVACY AND DATA PROTECTION

- 16.1. Whenever you collect, hold and or process personal data as a result or in connection with the Products and Services, you shall collect, hold and process such personal data in compliance with the applicable laws and regulations and in the same way we do it under our policies and you warrant us that you will do it.

## SCHEDULE: PRODUCTS AND SERVICES

**StartUp Stage:** You are starting up or have been in business for upto 3 years but are stuck.

### Option 1: Bronze Level

Duration: 3 months

Features included:

- A live session once every week- 12 sessions
- A live Q&A check-in once every month- 3 sessions
- Access to recorded sessions
- One website fully SEO Audited and worked on for 3 months.
- Access to recorded webinars and templates
- Access to AI prompts

Starting dates: Subject to availability

Payment: Monthly or upfront in full (where a discount may apply)

### Option 2: Silver Level

Duration: 6 months

Features included:

- A live session once every week- 18 sessions
- A live Q&A check-in once every month- 6 sessions
- Access to recorded sessions
- One website fully SEO Audited and worked on for 6 months.
- Email Marketing for 6 months- 12 emails
- Access to recorded webinars and templates
- Access to AI prompts

Starting dates: Subject to availability

Payment: Monthly or upfront in full (where a discount may apply)

### Option 3: Gold Level

Duration: 12 months

Features included:

- A live session once every week- 24 sessions
- A live Q&A check-in once every month- 12 sessions
- Access to recorded sessions
- One website fully SEO Audited and worked on for 12 months.
- Email Marketing for 12 months- 24 emails
- Implementation of a Quiz Funnel to capture initial interest of your prospects.
- Access to recorded webinars and templates
- Access to AI prompts

Starting dates: Subject to availability

Payment: Monthly or upfront in full (where a discount may apply)

Check Product Order Forms to apply for the relevant programs. Any other tech build projects are quoted separately and are not included in these terms and conditions.

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Please name and date below to show your agreement to these terms of business.

Option:  
Name:

Date: